

J & C Speakers School

We help you realize your dreams!

A new class available twice this Fall/Winter

Got to <http://welcomehomeusa.us/shopping.htm> to register

Part 1: Authenticity & Eloquence

Part 2: Signature story/Keynote development

Part 3: Social Media – use it or lose it!

Dates: December 16/17 (4 hrs on Friday evening, 8 hrs on Saturday)

The same class will be repeated on January 13/14 2012

Priced reasonably so you can afford it: \$300 for the whole weekend.

Register before 12/1 and save \$100.00!

Invite a friend – 10 attendees minimum.

Contact us to register:

Janie: (952) 240-7167 janie@janiespeaks.com Chez: (651) 775-4294 chez@1moment.us

More info about the class

Part 1: Authenticity & Eloquence

Speakers have argued in the past about charisma being the most important ingredient of success on the platform. Now the ability to be **Authentic** is the deciding factor. Not just in the speaking business but to achieve success in any business where you interact with people... you must be REAL. Real estate broker/agent, sales, front desk, customer service, or being a leader demands **Authenticity**! It will make or break your business in this world where YouTube, Facebook, and other sources of photos, videos, and media will train customers to figure out who is real and who is made out of “plastic.” J&C Speakers School will make you sound real and the authentic YOU at your best. And it will be fast, sharp, and almost painless. Notice we said ALMOST ☺

We will help you find your Authentic voice, too!

We will help you find your genuine voice and one that has variety. Not a voice to howl or yell but your best voice. We will help you hear it and use it with modulation, vocal quality, and breathing ability. You can reach your audience with genuine sound. You can change a high pitch annoying voice or the scary one that turns people off. You can erase the nasal voice that many mealy mouth Midwesterners adapt without even knowing it. You can do that with listening awareness. We want you to hear your bright voice that is pleasant to listen to and one that carries conviction, wisdom, love, and feelings.

Janie’s ability to be warm and accepted on the stage came from experience, practice, coaching and speaking classes. She will help you hear what others hear in seconds. Chez and Janie working together get things done fast.

Attacking originality

When Chez is finished with a keynote, people always remember him now for 2 things:

1. His accent (it is very important that he doesn't lose it but that he is also 100% understandable)
2. His singing/playing of his original songs.

Chez says, "It took me 2 years to overcome my fear of being seen as a 'musician joke' on stage, and a lot of coaching/ yelling from Janie, "YOU HAVE TO USE YOUR MUSIC OUT THERE!!! And now I do it. In a few notes of the song people's hearts are moved in seconds that took minutes to establish previously. And... the best news of all... people buy the CDs after the presentation. Thanks, Janie!! I should have listened to you right away... ☺"

Janie says, "When Cavett Robert, founder of NSA told me, 'JANIE YOU REACH PEOPLE THROUGH HEART, HUMOR, MIND AND SOUL AND FEEL COMFORTABLE AND LOVED WHEN YOU SPEAK.' I listened. My confidence soared and fees went up. Thanks Cavett!"

Additional information*

*If you do something well that you love to do, bake, cook, fix things, sports, Tai Chi, or magic we can help you incorporate that into your presentations to be fun, unique, memorable, and... profitable.

Part 2: Signature story/Keynote development

We will focus on your stories and humor. Two crucial ingredients if you want to be successful and get paid for what you do. We will help you deliver your **STORY** in an artistic way, so t it becomes unforgettable – and so will you. And **HUMOR**? Without it...we have no chance of success (ok, much smaller chance). As Janie says, "We need to open their mouths with laughter, so we can throw something valuable into it for their minds and hearts to chew on."

Part 3: Social Media – use it or lose it!

Did you know that this year Pepsi Cola is going to spend more money on Social Media than on advertisement in Super Ball? Do they see Social Media as a REAL PLAYER in the world of advertisement? You bet they do! But do you? Or do you still believe that Social Media is (only) about exchanging jokes and photos with your closer friends?

We will talk about it and learn how to use it before it uses you.

